



FACTS AT A GLANCE

“Global Leadership for Global Impact”

~ OUR MISSION ~

We educate global leaders who create sustainable prosperity worldwide

~ OUR VISION ~

“We will dramatically grow our positive impact in a world economy in dire need of the global leadership talent we were founded to provide”

~ WE BELIEVE ~

Global Prosperity: Global business can be a powerful source of economic prosperity and human development around the world. Global managers help businesses make a difference by leading people and managing resources across the world to create long-term value that no single individual or nation can create alone.

Global Leadership: To lead effectively, global managers need to have a global mindset and an entrepreneurial spirit. They must combine solid business acumen with an equally strong understanding of global affairs, cultures and languages. Also, they must be true global citizens, committed to the highest ethical standards and dedicated to creating real long-term value for their organizations and the communities they touch.

Global Learning: Global leaders are best developed in a multi-disciplinary, collaborative, multicultural, practice-oriented learning environment, which must be constantly enhanced through academic research and pedagogical innovation.

Global Community: Successful global management practice requires ongoing learning, inspiration and collaboration with others, via multiple platforms of professional development and exchange. We see Thunderbird not as a school one graduates from but a community of lifelong learning and practice one graduates into.

NOW MORE THAN EVER...THE WORLD NEEDS T-BIRDS

Founded in 1946 with the visionary belief that business can be a force for positive social and economic change, Thunderbird was the world's first school exclusively dedicated to educating global business leaders. More than sixty-five years later, Thunderbird has become the world leader in global management education and this core Thunderbird belief is more relevant than ever.

The rapid spread of globalization has greatly increased the complexity of management decisions and has created a global economy in which the fortunes of individuals, businesses and societies are inextricably linked. As the paradigm for global business evolves, the world desperately needs individuals who can navigate this complex global landscape and create sustainable value for their organizations, communities and the world. Thunderbird, by virtue of its heritage, expertise and entrepreneurial vision, is uniquely positioned to meet this growing need for global leaders who can manage the challenges of an increasingly interconnected world.

At the same time, competition in global management education has dramatically increased and many business schools now claim to have a global focus. To meet this challenge, Thunderbird draws from its experience as the leader in global management and emphasizes its unique ability to develop leaders with the global mindset, entrepreneurial business skills, and global citizenship necessary to succeed in the new global economy.





FULL-TIME PROGRAMS

MBA in Global Management: Provides focus in Global Marketing, Global Finance, International Development and Global Management.

Master of Science in Global Management: Prepares recent undergraduates and individuals interested in launching careers in global business.

Master of Science in Finance: Prepares recent undergraduates and individuals interested in global finance careers.

Master of Science in Marketing: Prepares recent undergraduates and individuals interested in launching careers in global marketing.

Master of Arts in Global Affairs and Management: Prepares recent undergraduates and individuals for careers in both international relations and global business.

Master of Global Management Dual Degree: Students already enrolled in MBA programs at partner schools may take advantage of our global management education.

Post MBA: Students who already have an MBA from an AACSB-accredited school may take advantage of our global management education.

WORKING PROFESSIONALS PROGRAMS

Distance Learning Global MBA: Degree program blends web-based learning with on-site intensive seminars in Geneva, Beijing and Glendale.

Global MBA Latin America: Joint degree from Thunderbird and Tecnológico de Monterrey using live satellite broadcasting, local class facilitation and virtual interaction at 12 locations throughout Latin America.

Executive MBA – Arizona: An alternating-weekend MBA program for experienced working professionals.

Shared cohort experiences with Geneva-based Executive MBA program, including field seminars to multiple locations overseas.

Executive MBA – Europe: Delivered in Geneva, Switzerland by Thunderbird professors through one-week modules, attracting students from four continents. Curriculum and experiences shared with the Arizona EMBA program.

**Distance Learning Post-MBA and Dual Degrees are also available.*

TUITION

- ▶ **MBA:** \$86,160
- ▶ **Accelerated MBA:** \$66,774
- ▶ **MA Global Affairs:** \$64,620
- ▶ **MS Global Management:** \$64,620
- ▶ **MBA On-Demand:** \$69,800
- ▶ **Executive MBA:** \$91,500

GLOBAL SCOPE

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Thunderbird produces global managers who are distinguished by a global mindset that allows them to work successfully with individuals from diverse cultures and to manage effectively in different social, economic, and political environments. Thunderbird is sought out by individuals and companies worldwide. Thunderbird was also the first business school to adopt an official Professional Oath of Honor.

UNIQUE MISSION

"We educate global leaders who create sustainable prosperity worldwide"

Thunderbird is committed to educating global managers who are global citizens and who understand that management is a true and important profession that exists to serve society at large. We hope to convey to our students the idea that business can be a leading force in eradicating poverty, protecting our natural environment, and advancing peace — while meeting its objective of creating economic value to customers and financial returns to shareholders.

Student Body

No. of countries represented: 77
Men: 69% / **Women:** 31%
U.S. students: 44%
Foreign students: 56%
Average age: 30
Average work experience: 5-9 years

Fall 2011 Enrollment

Full-time programs: 650
Working professional programs: 584
All programs: 1,275

Custom Programs 2012

No. of programs run: 112
No. of companies: 130
No. companies headquartered outside the United States: 100
No. of countries represented by participants: 66

Open Enrollment & Consortia 2012

No. of participants: 1,760
Percentage of Women: 58%
No. of countries represented: 42

THUNDERBIRD EXECUTIVE EDUCATION

Thunderbird, ranked among the Top 10 providers of executive education worldwide, is a premier provider of global business education. Thunderbird helps professionals navigate the complexities of global business through cutting-edge programs, courses and solutions that build on and enhance the vision and skills needed to compete successfully in today's global business environment. Programs are offered around the world through operations in Arizona, Geneva, Moscow, Beijing, Almaty and Singapore.

Custom programs: Custom-designed offerings to meet specific global goals and challenges faced by companies ranging from mid-sized to multinational.

Thunderbird International Consortia: Semi-custom offerings to member

companies across industries that share similar global goals and challenges.

Open enrollment programs: Short, non-degree, certificate-based programs offered on campus for targeted global business skills. (Ranked #2 in the world by the *Financial Times*).

Thunderbird's Learning Consulting Network: Business solutions through applied learning, business consulting, research, competitive intelligence, team development, coaching and mentoring.

TOP COMPANIES

Companies from around the world participate in Thunderbird executive education. They include:

ExxonMobil Corporation, Henkel KGaA (parent company of Dial Corp.), **Intel Corp, McDonald's, SABIC, Textron, Wallenius Wilhelmsen Logistics.**

THUNDERBIRD ONLINE

Thunderbird Online's facilitated online professional development programs are available to global business professionals around the world. These top-ranked programs are accessible, convenient and up to date with the most insightful global business content from Thunderbird. Online certificates are available in areas such as global marketing, finance, leadership, management and more. With participants from over 40 countries around the globe, Thunderbird Online offers unique global networking opportunities with your fellow participants. Online professional development programs include:

- ▶ **Executive Certificates**
- ▶ **Certificate in Global Oil & Gas Management**
- ▶ **Foundation Courses for Global Business**
- ▶ **MBA Preparation**
- ▶ **Corporate Solutions**



World-renowned global thought leaders teaching top-ranked programs

THOUGHT LEADERS

The character of a great business school is synonymous with its great thinkers, teachers and writers who originate new ideas and perspectives and inspire a global following in their fields. Our faculty are regarded around the world as innovators and leaders in a variety of industries and disciplines. As a result of their hands-on, international experiences, they inspire and lead Thunderbird students and business professionals to achieve real results relevant to the challenges leaders face as they conduct business today.

Our faculty are:

- ▶ Global thought leaders
- ▶ Innovative teachers
- ▶ Ground-breaking researchers
- ▶ Real-world consultants

GLOBAL ALUMNI

Thunderbirds are global explorers with a passion to understand the world around them and a knack for turning that understanding into successful businesses and unique careers. More than 40,000 people have graduated from Thunderbird and live and work in more than 140 countries. Some notable alumni:

- ▶ **Robert Dudley**, '79, Chief Executive Officer, BP
- ▶ **Kim Williams**, '92, Chief Operating Officer, NFL Network
- ▶ **Gordon Smith**, '96, President, CEO, Chase Card Services
- ▶ **Hussein Dabbas**, '78, President and CEO, Royal Jordanian Airlines
- ▶ **Kim Wiehl**, '80, Secretary General, Berne Union
- ▶ **John Andrews**, '86, Head of Investor Relations at Citigroup
- ▶ **Giel-Jan M van der Tol**, '85, Chief Executive Officer, Dubai Bank

FULL-TIME MBA

Financial Times 2012

"Best in International Business"

#1 Thunderbird School of Global Management

- #2 University of South Carolina (Moore)
- #3 Hult International Business School
- #4 INSEAD
- #5 Georgetown University (McDonough)

U.S. News & World Report 2013

"International"

#1 Thunderbird School of Global Management*

- #2 University of Pennsylvania (Wharton)
- #3 University of South Carolina (Moore)
- #4 University of Michigan-Ann Arbor (Ross)
- #5 Columbia University (NY)

**17th consecutive #1 ranking*

DISTANCE-LEARNING MBA

The Economist 2010

Among Top 5 Distance Learning MBA Programs in the World

SCHOOL WIDE

The Economist 2011

Internationalism of Alumni

#1 Thunderbird School of Global Management

Potential to Network

#2 Thunderbird School of Global Management

Financial Times 2010

Corporate Social Responsibility

#10 Thunderbird School of Global Management

EXECUTIVE MBA

The Wall Street Journal 2010

#3 Thunderbird School of Global Management

#1 in Alumni

#1 in Management Skills Taught

EXECUTIVE EDUCATION

Financial Times 2012

"One of the top 10 elite providers of executive education programs in the world"

Overall Ranking

#9 Thunderbird School of Global Management

Open Enrollment

#3 Thunderbird School of Global Management

#1 in International Location

#2 in Preparation

#1 in Teaching Materials

#1 in Course Design

#1 in Faculty

Customized Executive Education

#3 in International Clients

BusinessWeek 2011

Customized Executive Education

#15 Thunderbird School of Global Management

Open Enrollment Programs

#20 Thunderbird School of Global Management



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SCHOOL OF GLOBAL MANAGEMENT

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