



**Mary B. Teagarden, Editor**

## MISSION

The mission of *Thunderbird International Business Review* is to be the most trusted source of useful and innovative thought leadership for global business leaders.

## VISION

*Thunderbird International Business Review* presents global thought leadership articles using applied research, essays, case studies, CEO interviews and reflections from experience that showcase practical solutions to 21st century global business challenges.

## OBJECTIVES

*Thunderbird International Business Review* fosters the development of new ideas, creative approaches, and new ways of understanding the fast paced 21<sup>st</sup> century global business environment.

## AIMS AND SCOPE

*Thunderbird International Business Review* covers global business topics with a particular emphasis on thoughtful, creative solutions across industries and functions. TIBR's broad scope and editorial policies create accessible, thought-provoking content enabling the active exchange of ideas and research among global business practitioners and the applied scholars who study the field.

## CALL FOR PAPERS

*Thunderbird International Business Review* is soliciting manuscripts that provide useful and innovative thought leadership content for global business leaders and applied scholars who study international business. This is an opportunity to reach out to practitioners and help them apply your leading-edge research theories to their day-to-day operations or influence applied scholars regarding the practical applications of your work. Questions about manuscript potential may be submitted to *TIBR* Editor Mary B. Teagarden at [mary.teagarden@thunderbird.edu](mailto:mary.teagarden@thunderbird.edu).

Prospective authors should submit articles online at <http://mc.manuscriptcentral.com/tibr> and follow directions for submission by clicking on the Create Account tab at the upper right hand corner of the web page.

## 2012 – 2013 ISSUE HIGHLIGHTS

In *TIBR*'s January 2012 issue, Daphne Halkias has assembled a global array of perspectives on entrepreneurship, sustainability and poverty alleviation. The contributors provide rich examples of solutions, and potential solutions. March articles will focus on China, with a best paper selection from Harvard's China Goes Global Conference, and will include a special dialog on the role of research in international business.

Other issues in 2012 will take on the critical topic of emerging markets, and include our third issue focusing entirely on business in Africa, guest edited again by Dr. Sonny Nwankwo of the University of East London. In addition, issues on international HRM, cultural considerations in global mergers and acquisitions, and competitive climate strategies in multinational corporations are in the early stages of preparation.



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**EDITORIAL OFFICE CONTACT INFORMATION**

Mary Teagarden, Ph.D., Editor  
+1 602 978-7392, [mary.teagarden@thunderbird.edu](mailto:mary.teagarden@thunderbird.edu)  
Suzy Howell, Managing Editor  
+1 602 978-7659, [suzy.howell@thunderbird.edu](mailto:suzy.howell@thunderbird.edu)  
Thunderbird School of Global Management  
1 Global Place, Glendale AZ 85306-6000 USA  
[www.thunderbird.edu/tibr](http://www.thunderbird.edu/tibr), [tibr@thunderbird.edu](mailto:tibr@thunderbird.edu)